

# Advantages of Membership

## **Benefit from CRSI's marketing power.**

***CRSI has built a network of Region Managers throughout the United States whose primary purpose is promoting the use of reinforced concrete.***

CRSI Region Managers serve as a resource to the design and construction communities by conducting presentations and workshops aimed at Architect/Engineering firms, state DOTs, and other specifiers. They conduct ongoing market research within the region and present to professional groups such as ACI Chapters, state structural engineers associations, and local AIA Chapters, as well to engineering, construction management, and architectural schools.

## **Participate in CRSI's technical committees.**

***We are an ANSI-Accredited Standards Developer that produces documents impacting your business.***

As a member of CRSI, you can join any of our Committees and have the opportunity for your voice to be heard. Our members help to develop industry standards and provide input on industry and association issues. As an approved Standards Development Organization (SDO), CRSI develops and maintains consensus standards for design, detailing, fabrication, placement, and construction of assemblies consisting of steel reinforcement and associated products used in concrete and masonry construction.

## **Get priority access to CRSI's technical experts.**

***Our engineering professionals are here to help you.***

CRSI members have priority access to our team of experienced engineering professionals. Our experts offer day-to-day technical assistance to members as well as to architects, engineers, and construction professionals, by offering technical publications, design aids, software, and educational seminars.

## **Network with current and potential customers.**

***CRSI's conferences, seminars, educational programs, and social events provide opportunities to build relationships nationally and locally.***

All CRSI members have the opportunity to participate in the Institute at the National, Regional, and Local levels. The five regions across the US and Canada, along with smaller local chapters in some regions, allow companies and individuals to benefit from a network of members within their own geographical area. CRSI also holds two National meetings each year.

Additional benefits available to members only include discounts on publications, webinars, and software; access to the Members Only area of our website; and industry and market reports.

**Join TODAY by filling out the enclosed application and experience all the benefits CRSI has to offer!**



Concrete Reinforcing  
Steel Institute

[www.crsi.org](http://www.crsi.org)